



SPONSORSHIP OPPORTUNITIES

SEPT 26, 2020 • Clarendon, VA





The Clarendon Alliance is a 501(c)6 membership organization dedicated to ensuring the health and vitality of the Clarendon corridor.

CLARENDON AT A GLANCE



30,000

22201 LOCAL RESIDENTS

\$138,000

MEDIAN HOUSEHOLD INCOME

\$821,235

MEDIAN HOME VALUE

336

“GROUND FLOOR” BUSINESSES



89%

HAVE A BACHELOR DEGREE



44%

OF RESIDENTS ARE MILLENNIALS



75%

HAVE 0-1 VEHICLES

Redfin has ranked our neighborhood #1 and #2 in the nation for Millennials



Clarendon Comes Together:
Celebrate our non-profits and local-businesses, while enjoying music, family activities and fun!

CLARENDON COMES TOGETHER



"Clarendon Comes Together" is a new event we are hosting in 2020, in lieu of our traditional Clarendon Day street festival. This new **semi-virtual event** will embrace the same spirit of community, fun, music, and giving that has always defined our amazing neighborhood. This is an **opportunity for all of us to come together** in the Clarendon Courthouse area to support our local businesses and non-profits.

This **full day of fun** includes workouts on the metro plaza to benefit the Arlington Free Clinic's free breast cancer programs, a donation drive on the metro plaza for our favorite local charities, promotion of our many neighborhood restaurants and small businesses, a live concert with our partner Arlington Independent Media, an exciting raffle and door prize drawing, a fun scavenger hunt for kids, and a chalk art contest.

AROUND THE FESTIVAL



LIVE CONCERTS

STREAMED BY ARLINGTON INDEPENDENT MEDIA



NON-PROFIT DONATION DRIVE

COLLECTING ITEMS OF NEED



RESTAURANT & RETAIL

CREATING UNIQUE DISHES & PRODUCTS



CHILDREN'S ACTIVITIES

CHALK ART, SCAVENGER HUNT & MORE!

SPONSORSHIPS



GOLD
\$2,500

ON-SITE BENEFITS

- Ability to Provide Giveaways on Metro Plaza
- Inclusion on Event Signage
- One-Year Clarendon Alliance Membership

VIRTUAL BENEFITS

- Full Page Banner on the Clarendon Alliance Website
- Logo, Listing and Hyperlink on Website, Event Page and Event Registration
- Ad on Clarendon Comes Together Event Page
- Recognition on Event Social Media
- Branding on Virtual Concert (Signage, Social Media and Website Branding)

SILVER
\$1,000

ON-SITE BENEFITS

- Ability to Provide Giveaways on Metro Plaza
- Inclusion on Event Signage
- One-Year Clarendon Alliance Membership

VIRTUAL BENEFITS

- Logo, Listing and Hyperlink on Website, Event Page and Event Registration
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BRONZE
\$500

ON-SITE BENEFITS

- One-Year Clarendon Alliance Membership

VIRTUAL BENEFITS

- Logo, Listing and Hyperlink on Website, Event Page and Event Registration
- Branding on Virtual Concert (Signage, Social Media and Website Branding)

MORE WAYS TO GET INVOLVED



FUNDRAISING RAFFLE

Donate your products and services to help us raise money for local businesses and the Clarendon Alliance!

BIG TICKET ITEMS

Car/Vehicle
Vacation/Travel

FITNESS

Annual Gym Membership
Bicycle and Cycling Gear
Private Lessons

DINING

Unique Private Dining Experience
Cooking Classes

OTHER

We are open to your other ideas!

VIRTUAL VENDOR MARKETPLACE

A virtual marketplace to help showcase your business to our loyal residents and online supporters!

LISTING ON VENDOR MARKETPLACE

HYPERLINK ON VENDOR MARKETPLACE

(1) DEDICATED SOCIAL MEDIA POST

PARTICIPATE FOR JUST

\$20

tabouls



Support an important community event and all the organizations that make Clarendon great!

FOR MORE INFORMATION

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